

Why Should I Care To Offer Sweet Peet®?

What Makes Sweet Peet Different?

1. Sweet Peet® is a superior and premium 100% Organic Mulch, containing virgin wood shavings and composted agricultural manure with a deep, rich chocolate brown color.
2. Sweet Peet® does not offer its product to big box retailers only high end garden centers.
3. Sweet Peet® only selects the best garden stores to carry its product, not all stores qualify to sell Sweet Peet, which, if selected, your store will enjoy a product not available to everyone.
4. Sweet Peet® yields much Higher Margins than traditional mulch products.
5. Sweet Peet® is a Patented Product under US Patent No. 6,264,715, and 6,497,742 B2 and Canadian Patent 2,334,05, it's a product that cannot be replicated.
6. Sweet Peet® has been praised as "The Best Mulch On Earth" by Martha Stewart, The Wall Street Journal, New York Times and by many horticulturists across the country.
7. Customers generally place orders a year in advance, demand outpaces supply.
8. Sweet Peet drives customer traffic and increases customer retention rates mainly because customers continually come back year after year for the Product and purchase other garden center items as a result of seeking Sweet Peet®.

Borders & Perennials



Vegetable Gardens



“A superior and premium mulch, containing virgin wood shavings and composted agricultural manure make this mulch extraordinary.”

Sweet Peet® is so much more than just a mulch, containing virgin wood shavings and composted agricultural manure. Its benefits are praised by many Horticulturists across the United States. Sweet Peet® buffers both acid and alkaline (low and High pH) soils by helping to maintain the desired Gardening Sweet Spot. When tilled in at the end of each season, Sweet Peet, enriches the soil, releases nutrients into the root system, aids in the restoration of all plantings, improves tilth, encourages beneficial earthworms and replenishes microbes that are often destroyed by harsh chemicals and acid rain.

The all natural, organic ingredients of Sweet Peet® allows air and water movement through the soil. Aids in releasing plant nutrients and increases humus, nature's natural plant food. Sweet Peet® absorbs and retains water and slowly releases water to the root zone during dry weather conditions and gives structural support for plants, while providing a medium for root growth and soil organisms.

Its uniform texture spreads easily, covers a lot of ground, and instantly beautifies gardens, trees, borders and perennials with a natural look. Sweet Peet® is 100% "Organic Green". Nothing artificial, contains no chemicals or dyes and does not need to be removed like other mulches. It's safe around children and pets. Superior for use in vegetable gardens, fruit trees, flower gardens, trees, shrubs and perennials



www.sweetpeet.com